

Ben Eldridge

Curriculum Vitae



Personal Details

Date of birth 12.07.77
Address 52 Cromford Road, London SW18 1NY
Telephone 07865 076810
Email ben@bitmap.co.uk
Web www.bitmap.co.uk

Skills Profile

- First-rate attention to detail
- Excellent written and verbal communication skills
- Code-level knowledge of web programming, including HTML, CSS, PHP and JQuery
- Extensive experience of filming interview footage and cutaways using digital cameras and editing together in Adobe Premiere Pro
- Good working knowledge of using Adobe After Effects to create animations
- Thorough understanding of DTP and four-colour printing process
- Experience of dealing with printers and specifying job requirements
- Extensive knowledge of computer maintenance/troubleshooting and experience of acting as technical support for colleagues with software and hardware issues, both macOS and Windows

Knowledge of the following applications:

Adobe InDesign	●●●●●●●●●●	Apple Final Cut Pro X	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●	Apple Motion	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●	HTML and CSS	●●●●●●●●●●
QuarkXPress	●●●●●●●●●●	PHP	●●●●●●●●●●
Adobe Premiere Pro	●●●●●●●●●●	JQuery	●●●●●●●●●●
Adobe After Effects	●●●●●●●●●●	Microsoft Office	●●●●●●●●●●

Employment

2013 – present **Digital/Graphic Designer, Marie Curie**

My role in the design team was initially split between digital and print projects, but has increasingly involved the filming of videos using the in-house digital camera, their production using Adobe Premiere Pro and putting together animations using Adobe After Effects.

Responsibilities include:

- taking briefs from clients to establish the audience for the materials, the deliverables required and deadlines
- using a range of Adobe Creative Cloud packages to progress initial concepts through to completion
- managing a complex workload that can include long-term projects, smaller jobs and everything in between
- meeting often tight deadlines
- liaising with colleagues across the organisation and with outside suppliers
- filming videos using the in-house digital camera and editing them in Adobe Premiere Pro
- updating video graphics to ensure they are in line with the Marie Curie brand
- putting together animations using Adobe After Effects
- producing graphics for digital channels including the Marie Curie website, Facebook, Twitter, Instagram and the charity's blog

2008 – 2013 **Freelance Graphic Designer**

Work completed under the company name Bitmap has included:

- website designs for Pitney Bowes, ABM Office, Catering and Mobility Supplies, Alto Office Supplies, SOS Office Supplies, Murcom Office Products, One to One Office Solutions and All Your Office Needs
- banner designs for Pitney Bowes, Murcom and ABM
- eBook designs for the Open University, Social Europe and Sonia Grant
- email newsletters for Samson Office Supplies, Sweet William Designs and A-Z Stationers
- publications for London Metropolitan University
- design and production of *Social Europe Journal*

Responsibilities included:

- advertising my services and finding new clients
- getting brief from client, using this to determine appropriate designs for target audience
- using Adobe Creative Suite to come up with initial designs
- liaising with client over design, making amendments based on feedback
- completing job to client's satisfaction

2003 – 2008 **Production Editor, Ceramic Review Publishing**

Main responsibility was *Ceramic Review*, the country's leading magazine of ceramic art and craft, but also produced a range of books, catalogues and other publicity materials

Responsible for:

- *Ceramic Review*, a bi-monthly, 84 page, full-colour publication
- design and production of a range of books and various promotional materials for the magazine and for the annual exhibition *Ceramic Art London*, including catalogues, leaflets and adverts
- subediting all articles for spelling and grammar, writing headlines and leading paragraphs
- designing all pages in QuarkXPress/Adobe InDesign
- drawing up schedule for each issue and dealing with magazine's printers
- completing all pre-press, including Photoshop image editing, retouching and scanning
- production of final PDFs, checking online proofs and supplying replacement PDFs as necessary
- moving to PDF workflow, with all pre-press moved in-house
- helping initiate and oversaw major redesign of the magazine

Education

2002 **Intensive School of English, Brighton**

Certificate in English Language Teaching to Adults (CELTA)

1998-2001 **University of Warwick, Coventry**

BA (Hons) Politics and Sociology, classification 2:1

1997-1998 **Chichester College of Arts, Science and Technology, Chichester**

2 A-levels: Sociology (A), Law (C)

1994-1996 **Haywards Heath Sixth Form College, Haywards Heath**

3 A-levels: Computing (A), Maths (B), Politics (B)

1988-1994 **Warden Park Comprehensive School, Cuckfield**

10 GCSEs: Science (A*/A*), Maths (A*), Business and Information Studies (A/A), History (A), English Literature (A), Geography (A), English Language (B), French (B)

Interests

Current affairs, technology, computing, architecture, photography, music composition, listening to music, filming and editing video, travel